6 M,W 5P-530P Buyline Comment: NEWS [MADE-GOOD BY LINE(S) 20] V3 Effective Dates Changed	5 M,W-F 7A-9A Buyline Comment: TODAY SHOW	4 TH-F 7A-9A Buyline Comment: TODAY SHOW	3 M,W-F 6A-7A Buyline Comment: NEWS	2 F 6A-7A Buyline Comment: NEWS	1 M-TU 6A-7A Buyline Comment: NEWS	LT Ln Day Time Program	REMARKS REV TO SHOW MGKD ATTN LINES 6 & 20 FLEASE CNF THANKS	— CONTRACT COMMENT JOE HECK D3 SC=	Station KSNV-TV LAS VEGAS, NV. Advertiser () JOE HECK 4 CONGRESS Product JOE HECK 4 CONGRESS Estimate# 2643 Buyer KEGAN BERAN Phone# Fax#	Rep Order# 6848583 Ver# 3 Status Revised EC'd Yes
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r# 6848583 Ver# 3 Status Revised Traffic Order# 106114 Printed: 08/31/2012 11:32 AM 2 Showing Buylines: All Lines KSNV-TV LAS VEGAS, NV. () JOE HECK 4 CONGRESS Agency () STRATEGIC MEDIA PLACEMENT Rep Firm 7669 STAGERS LOOP Stages Office () PHILADELPHIA 7669 STAGERS LOOP		Day Time Program Len Rate Dates Spots/Week! # of Total	830F-930P :30 \$1,000.00 09/05-09/05 1 1 1	Buyline Comment: NEWS ales Remark: V3 MOVE TP AFTER GAME MKGD FOR SPOTS MISSED ON IN #6: 9/05(1/WK)] 3 Added	uyline Comment: NEWS s Remark: V3 MOVE D FOR SPOTS MISSED ON dded 5P-630P uyline Comment: NEWS	uyline Comment: NEWS s Remark: V3 MOVE TP AFTER GAME b FOR SPOTS MISSED ON LN #6: 9/05(1/WK)] 5P-630P uyline Comment: NEWS :30 \$725.00 09/06-09/07 2 1 1 p 5P-630P s P-630P uyline Comment: NEWS	uyline Comment: NEWS s Remark: V3 MOVE TP AFTER GAME b FOR SPOTS MISSED ON LN #6: 9/05(1/WK)] dded 5P-630P uyline Comment: NEWS F 5P-630P uyline Comment: NEWS 7P-730P 10 7P-730P 10 11 12 13 \$725.00 09/10-09/14 1 1 1 1 1 1 1 1 1 1	Yelline Comment: NEWS Remark: V3 MOVE TP AFTER GAME FOR SPOTS MISSED ON LN #6: 9/05(1/WK)]	Yllne Comment: NEWS Y3 MOVE TP AFTER GAME FOR SPOTS MISSED ON IN \$6: 9/05(1/WK)]	Y11.PG COMMENT: NAM'S RETTER GAME FOR SPOTS MISSED ON IN #6: 9/05(1/MK)	### PACE TO FACE #### PACE TO FACE #### PACE TO FACE #### PACE TO FACE ###################################	EXECUTION IN MANY IX AND THE ARTER GAME RY 3 MOVE THE ARTER GAME RY
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Market Totals \$94,167 COMPETITIVE COMMENTS— SHARES ESTIMATED Books NOV12 Demos RA35+	SALES MONTHLY TOTALS Sep 12: 48 / \$28,250.00 Sales Totals: 48 / \$28,250.00 Station Totals: 48 / \$28,250.00 Lines not sent/rold/rtrn: 0 / \$0.00 COMPETITIVE	REPORT TOTALS Report Totals: 48 / \$28,250.00	19 SA-SU 11P-1135P Buyline Comment: NEWS	18 SA 5P-630P Buyline Comment: NEWS	17 SU 7A-8A Buyline Comment: SUN TODAY	16 SA 7A-9A Buyline Comment: SAT TODAY	IT In Day Time Program	Station KSNV-TV LAS VEGAS, NV. Advertiser () JOE HECK 4 CONGRESS Product JOE HECK 4 CONGRESS Estimate# 2643 Buyer KEGAN BERAN Phone# For#	Rep Order# 6848583 Ver# 3 Status Revised EC'd Yes
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JOE HECK 4 CONGRESS KEGAN BERAN Agency C/P1/P2/E
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CASH IN ADVANCE - CREDIT RISK -

Rep Firm Sales Office Salesperson

) PHILADELPHIA) AMY MCCREARY

Salesperson Phone# Salesperson FAX# 215-568-6540 215-568-1845